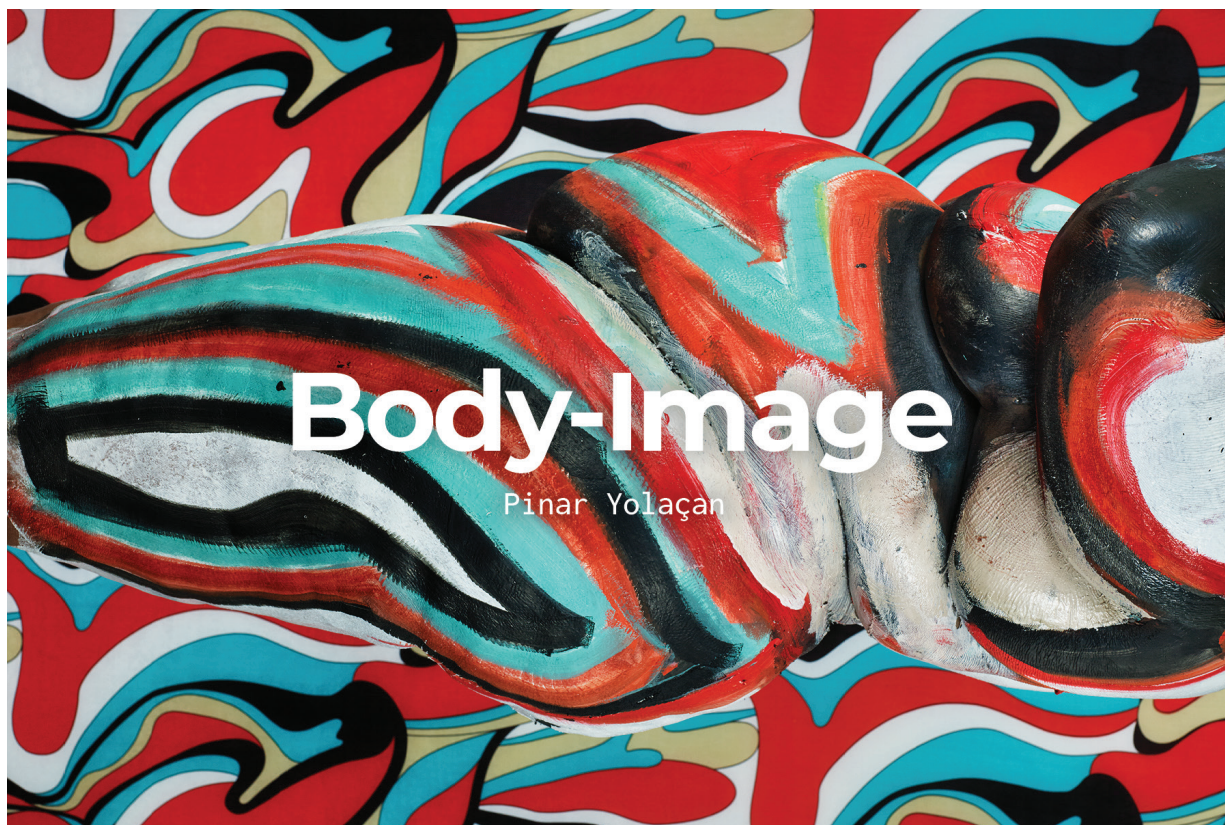


## **Pinar Yolaçan: Body-Image**

**Opens March 7th at New Media Artspace,  
Baruch College, CUNY**



# Body-Image

Pinar Yolaçan

Image: *Untitled* from “Corpo Mechanico” series, Archival Inkjet Print, 30x40”  
Image courtesy of the artist and Wetterling Gallery.

---

**NEW YORK, NY - March 7th, 2022** - The New Media Artspace is pleased to present *Pinar Yolaçan: Body-Image*, the first exhibition to bring together studio and documentary image and video works from this acclaimed Turkish artist. The exhibition is curated by Katherine Behar, Associate Professor of New Media Arts, and is generously sponsored by the Sandra Kahn Wasserman Jewish Studies Center.

*Pinar Yolaçan: Body-Image* will be on view from March 7th, 2022, through May 9th, 2022, at the New Media Artspace website, [http://bit.ly/nma\\_pinaryolacan](http://bit.ly/nma_pinaryolacan). The Sandra Kahn Wasserman Jewish Studies Center and the New Media Artspace will host a public artist lecture livestream on Tuesday, April 5th, 2022, from 6:00 to 7:30 P.M. Please visit [https://bit.ly/nma\\_pinaryolacanlecture](https://bit.ly/nma_pinaryolacanlecture) to attend.

\*\*\*

*Body-Image* includes carefully posed studio images in which the artist painstakingly paints and adorns the bodies of her subjects, alongside more recent documentary work with Kayapó (Mebêngôkre) Indigenous communities in the Brazilian Amazon, among the only ethnicities to practice full body painting in everyday life. Seen side-by-side, Yolaçan’s diverse series illuminate one another, yielding fresh insights on her work. Together, they show how presenting women’s bodies as images concerns not merely images as works of art in a painterly tradition, but also images as objects of media that attain currency in circulation. Documenting women deploying their body-images as a means to self-possessed empowerment, *Body-Image* echoes with this demand to be seen.

Yolaçan's "body-images" are the result of intensive collaborations with marginalized people who may seem unlikely to wield authority over their own representations. However, before ever collaborating with Yolaçan, her subjects—ranging from SSBBW subcultural internet stars to Indigenous groups—had become sophisticated media users who deploy their body-images toward self-determination. *Body-Image* makes clear that women are not necessarily disempowered or silenced when their bodies become images as the conventional critique of photographic and ethnographic objectification might have it. Yolaçan's work shows the opposite dynamic unfolding: produced through trusting relationships often built over the course of years, her works reveal—and more recently deploy—the power of her subjects.

*Pinar Yolaçan: Body-Image* is a hybrid online and in-person exhibition organized in three sections, *Body-Image*, *The Bricoleur*, and *Tuire Kayapó (First Contact)*. The exhibition appears online in its entirety, with *Tuire Kayapó (First Contact)* also on view in-person.

\* \* \*

This exhibition is generously sponsored by the Sandra Kahn Wasserman Jewish Studies Center under the co-directorship of Dean Jessica Lang and Professor Andrew Sloin.

*Pinar Yolaçan: Body-Image* is curated by Katherine Behar, Associate Professor in the Fine and Performing Arts Department in the Weissman School of Arts and Sciences, Baruch College, CUNY and is produced by the New Media Artspace Student Docent Team. The exhibition is made possible further by support from the Baruch Computing and Technology Center (BCTC), the Weissman School of Arts and Sciences, and the Newman Library. All images appear courtesy of the artist and Wetterling Gallery.

\* \* \*

**Artist Bio:** Born in Ankara, Turkey in 1981, Pinar Yolaçan studied fashion at Central Saint Martins College of Art and Design and Fine Art Media in Chelsea School of Art before graduating from The Cooper Union with a BFA in 2004. Yolaçan had solo shows at YKY in Istanbul, Finnish Museum of Photography in Helsinki, Center for Contemporary Art in Lagos, and Wetterling Gallery in Stockholm. Her work was included in important group shows such as *Turkish Realities; Positions in Contemporary Photography* from Turkey Fotografie Forum International, Frankfurt, *Tracking Traces* KIASMA, Museum of Contemporary Art, Helsinki, *The Third ICP Triennial of Photography and Video International Center of Photography*, New York, *Istanbul Next Wave: Istanbul Modern Collection* Martin-Gropius-Bau, Berlin, *Greater New York* MoMA PS1, NY. New York, *Vanitas*; Fashion and Art Bass Museum of Art, Miami, *Expanded Geographies* Lianzhou Photo Festival, Lianzhou, *Out of Focus* Saatchi Gallery, London, *Rites of Spring* CAMH, Houston, *The State of the Art Photography* NRW-Forum Dusseldorf. Since 1997, reviews about her work regularly appeared in *The New York Times*, *Art in America*, *ArtReview*, *Bidoun*, *Dutch*, *Rolling Stone* and *i-D* magazines. Yolaçan's work is in the permanent collections of The J. Paul Getty Museum, Museum of Fine Art, Boston, KIASMA Museum of Contemporary Art, Helsinki and International Center of Photography in New York. Yolaçan lives and works in Brooklyn, New York.

---

**Gallery Location:** New Media Artspace at Baruch College, Library and Information Building, 151 E. 25th Street, New York, NY 10010

**Gallery Hours:** In response to the COVID-19 global pandemic, the gallery spaces in the Newman Library are closed to the public until further notice. The gallery is open virtually to all throughout the Spring 2022 semester. Visit the New Media Artspace website for details: [www.newmediartspace.info](http://www.newmediartspace.info)

The New Media Artspace is a teaching exhibition space in the Department of Fine and Performing Arts at Baruch College, CUNY. Housed in the Newman Library, the New Media Artspace showcases curated experimental media and interdisciplinary artworks by international artists, students, alumni, and faculty.

---

**About Baruch College:** [Baruch College](http://www.baruch.cuny.edu/) is a senior college in the [City University of New York \(CUNY\)](http://www.cuny.edu/) with a total enrollment of more than 17,000 students, who represent 160 countries and speak more than 100 languages. Ranked among the top 15% of U.S. colleges and the No. 4 public regional university, Baruch College is regularly recognized as among the most ethnically diverse colleges in the country. As a public institution with a tradition of academic excellence, Baruch College offers accessibility and opportunity for students from every corner of New York City and from around the world. For more about Baruch College, go to <http://www.baruch.cuny.edu/>.

**Media Contacts:**

Evan Nemeroff: [evan.nemeroff@baruch.cuny.edu](mailto:evan.nemeroff@baruch.cuny.edu)